

EXHIBIT BF

To: Kristen Bender[Kristen.Bender@sonos.com]; Ron Kuper[Ron.Kuper@sonos.com]
Cc: Ted Kartzman[teddyk@google.com]; Paul Joyce[pauljoyce@google.com]
From: Debajit Ghosh[debajit@google.com]
Sent: Mon 8/5/2013 6:18:31 PM Eastern Daylight Time
Subject: incredible set up experience with Sonos

hi Kristen, Ron,

thank you so much for your kind offer to send us devices for testing
-- that's been really helpful in spinning up for this integration. i
wanted to pass along some feedback on my overall Sonos experience thus
far. one word sums it up: wow!

it was literally 15-20m between when i started unboxing the devices
you sent me to when i was listening to the music of my choice on
multiple speakers. the packaging and instructions are top-notch,
setup of the first component and every additional component is a
breeze, and being able to play something immediately from TuneIn is
quite powerful. i also set up my Pandora account and had a great
experience overall with that as well. later, when i went to set up a
controller app on a different device, i just had to hit the same
button combination on one of my mobile devices, and the new mobile
device was immediately set up to control the network.

the only feedback i had was on the Android app. it worked really
well, but the one thing i missed was lock screen controls. if you
publish what's currently playing to
<http://developer.android.com/reference/android/media/RemoteControlClient.html>,
and if you grab "audio focus"
(<http://developer.android.com/training/managing-audio/audio-focus.html>),
the lockscreen will automatically show what's playing and give you
basic navigation control. having to grab audio focus when the real
audio is playing remotely is a bit clunky (something we've discussed
with the platform team; they're planning on improving with these new
remote playback scenarios. in the meantime, we go ahead and grab it
but don't hold on if someone else wants to grab it), but it should get
you a nice lock screen integration.

and that's it. otherwise, i was really quite impressed by the
out-of-the-box experience, the sound quality, and the ease with which
i was able to group and ungroup devices.

you have built an incredible product. i'm really looking forward to
both of the deep integrations our companies are doing together. i'm
especially excited to kick up the formal effort on the SMAPI
integration after i return from vacation (and i'm sure that parts of
my brain will be thinking about the integration while on vacation as
well =).

best, debajit